

March Friends File: A new way to support your library, part deux or...“Oops”!



In last month's column I shared a new way to support the library, namely through TD Bank's *Affiliate Program*. That's the oops. I had the right idea but the wrong title. The actual name is *TD Bank Affinity Program*!

What I got right is that the library has completed moving its accounts to TD Bank. The TD Bank Affinity Program is designed to help support non-profit organizations at no cost to its members or supporters - in this case us! TD Bank makes an annual contribution based on the average balance for accounts of members who have designated Weeks Public Library as their Affinity partner. Checking, savings, money market, CD, and retirement accounts are all eligible. Members' accounts are not affected in any way by the contribution. Account balances are used to determine the level of contribution and are kept confidential. Weeks Library receives no information about or access to members' accounts.

The Library's five-digit affinity code from TD Bank is AJ457 to use when signing up for the program. If you are already a TD Bank Customer, you can visit any TD Bank location and ask to have your balances included as part of our organization's Affinity Membership Program. As we noted in our previous column it's easy. It's simple. It's helpful. There's no downside. And it's not limited to residents of Greenland. Anyone anywhere can join.

And speaking of support... We're at the quarter pole as they say in horse racing. There's still plenty of time remaining, but now is a good time to become a new or renewing *Friend of Weeks Library*! Donate any amount: \$10, \$15, \$25. Your membership helps all of us support our mission, which is to provide support for special library events and projects and help build the library's connection to and sustenance of our whole Greenland community.



Checks payable to *Friends of Weeks Public Library*: PO Box 184, Greenland, NH 02840. Or drop it off at the front desk. Please include your email address so we can keep in touch about coming Friends activities and events. Please know that Friends email addresses are kept confidential. -David Phreaner, Chair